PROJECTS

FOR THE MONTH(S) OF
APRIL - MAY 2014
Foundation Marketing
# 2013 Foundation Websites - Web Usage Report
## (Apr 2014)

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| Foundation           | 200   | 182   | 147   | 388   |       |       |       |       |       |       |       |       | 917                                           | 1,362                                   | -445                                     | -320                                     |
| MeetAtTheVillage     | 58    | 64    | 79    | 156   |       |       |       |       |       |       |       | 357                                           | 469                                      | -112                                     | -77                                      |
| Annual Report Page   | 110   | 47    | 29    | 20    |       |       |       |       |       |       |       | 206                                           | 233                                      | -27                                      | 24                                       |
| BroncoChannel.com*   | 39    | 23    | 27    | 36    |       |       |       |       |       |       |       | 125                                           | 166                                      | -41                                      | -27                                      |
| Bronco Commons       | 311   | 304   | 352   | 339   |       |       |       |       |       |       |       | 1306                                          | 1,792                                    | -486                                     | -318                                     |
| Book Rental          | 808   | 148   | 367   | 469   |       |       |       |       |       |       |       | 1792                                          | 2,594                                    | -802                                     | -602                                     |
| HotDogCaper.com      | 25    | 11    | 26    | 21    |       |       |       |       |       |       |       | 83                                            | 73                                       | 10                                       | 7                                        |
| Bookstore Phones     | 94    | 106   | 89    | 113   |       |       |       |       |       |       |       | 402                                           | 895                                      | -493                                     | -19                                      |
| PolyTrolley.com      | 1133  | 940   | 886   | 968   |       |       |       |       |       |       |       | 3927                                          | 0                                        | 3,927                                    | 2,959                                    |

**TOTAL - ALL WEBSITES**

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<td>Monterey Bay</td>
<td>5,609</td>
<td>667</td>
<td>11.89%</td>
</tr>
<tr>
<td>Northridge</td>
<td>36,164</td>
<td>5,050</td>
<td>13.96%</td>
</tr>
<tr>
<td>Sacramento</td>
<td>28,539</td>
<td>1,257</td>
<td>4.40%</td>
</tr>
<tr>
<td>San Bernardino</td>
<td>18,234</td>
<td>779</td>
<td>4.27%</td>
</tr>
<tr>
<td>San Diego State</td>
<td>31,597</td>
<td>7,131</td>
<td>22.57%</td>
</tr>
<tr>
<td>San Francisco State</td>
<td>30,500</td>
<td>2,376</td>
<td>7.79%</td>
</tr>
<tr>
<td>San Jose State</td>
<td>30,448</td>
<td>6,727</td>
<td>22.09%</td>
</tr>
<tr>
<td>San Luis Obispo</td>
<td>18,679</td>
<td>1,192</td>
<td>6.38%</td>
</tr>
<tr>
<td>San Marcos</td>
<td>10,610</td>
<td>108</td>
<td>1.02%</td>
</tr>
<tr>
<td>Sonoma</td>
<td>9,021</td>
<td>1,567</td>
<td>17.37%</td>
</tr>
<tr>
<td>Stanislaus</td>
<td>8,882</td>
<td>1,274</td>
<td>14.34%</td>
</tr>
</tbody>
</table>

*Enrollment as of Fall 2012

### Facebook Statistics of CSU Dining Pages

*Last Updated: 5/1/14*

<table>
<thead>
<tr>
<th>School</th>
<th>Student Population</th>
<th>Likes</th>
<th>% of Student Population</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cal Poly Pomona</td>
<td>22,156</td>
<td>3,004</td>
<td>13.56%</td>
</tr>
<tr>
<td>Bakersfield</td>
<td>8,520</td>
<td>858</td>
<td>10.07%</td>
</tr>
<tr>
<td>Channel Islands</td>
<td>4,920</td>
<td>244</td>
<td>4.96%</td>
</tr>
<tr>
<td>Chico</td>
<td>16,470</td>
<td>1,657</td>
<td>10.60%</td>
</tr>
<tr>
<td>Dominguez Hills</td>
<td>13,933</td>
<td>N/A</td>
<td>N/A</td>
</tr>
<tr>
<td>East Bay</td>
<td>13,851</td>
<td>764</td>
<td>5.52%</td>
</tr>
<tr>
<td>Fresno</td>
<td>22,565</td>
<td>N/A</td>
<td>N/A</td>
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<tr>
<td>Fullerton</td>
<td>37,677</td>
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<tr>
<td>Humboldt</td>
<td>8,116</td>
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<td>N/A</td>
</tr>
<tr>
<td>Long Beach</td>
<td>36,279</td>
<td>N/A</td>
<td>N/A</td>
</tr>
<tr>
<td>Los Angeles</td>
<td>21,755</td>
<td>N/A</td>
<td>N/A</td>
</tr>
<tr>
<td>Maritime Academy</td>
<td>973</td>
<td>N/A</td>
<td>N/A</td>
</tr>
<tr>
<td>Monterey Bay</td>
<td>5,609</td>
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<td>14.74%</td>
</tr>
<tr>
<td>Northridge</td>
<td>36,164</td>
<td>1,722</td>
<td>4.76%</td>
</tr>
<tr>
<td>Sacramento</td>
<td>28,539</td>
<td>1,037</td>
<td>3.63%</td>
</tr>
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<td>San Bernardino</td>
<td>18,234</td>
<td>420</td>
<td>2.30%</td>
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<td>31,597</td>
<td>1,396</td>
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</tr>
<tr>
<td>San Francisco State</td>
<td>30,500</td>
<td>360</td>
<td>1.18%</td>
</tr>
<tr>
<td>San Jose State</td>
<td>30,448</td>
<td>1,387</td>
<td>4.56%</td>
</tr>
<tr>
<td>San Jose State</td>
<td>30,488</td>
<td>1,045</td>
<td>3.43%</td>
</tr>
<tr>
<td>San Luis Obispo</td>
<td>18,679</td>
<td>2,714</td>
<td>14.53%</td>
</tr>
<tr>
<td>San Marcos</td>
<td>10,610</td>
<td>N/A</td>
<td>N/A</td>
</tr>
<tr>
<td>Sonoma</td>
<td>9,021</td>
<td>674</td>
<td>7.47%</td>
</tr>
<tr>
<td>Stanislaus</td>
<td>8,882</td>
<td>787</td>
<td>8.86%</td>
</tr>
</tbody>
</table>

*Enrollment as of Fall 2012*

Bronco Bookstore
In celebration of CPP’s 75th anniversary, select items on sale for only $19.38.
Bronco Bookstore
Bronco Bookstore
Bronco Bookstore

CASH FOR YOUR BOOKS
June 5 - 13 @ 4 Locations

www.BroncoBookstore.com
Bronco Bookstore

Grad Fair '14
Grad Pick Special
SAVE 20%
FOUNDATION MARKETING

Bronco Bookstore
Bronco Bookstore

limited supply

SAVE BIG
MAC BOOK PRO 13"

ONLY
$989*

MODEL BB101/A ONLY

SAVE $110

BRONCOBOOKSTORE.COM

limited supply

SAVE BIG
MAC BOOK PRO 13"

ONLY
$989*

MODEL BB101/A ONLY

SAVE $110

BRONCOBOOKSTORE.COM
FOUNDATION MARKETING

Bronco Bookstore
FOUNDATION MARKETING

Bronco Bookstore
Bronco Bucks/Gift Card/Affiliate Card
Bronco Bucks/Gift Card/Affiliate Card

What is the Bronco Access Card

Your Bronco Access Card is your Cal Poly Pomona ID. The magnetic strip is compatible with card readers at most campus dining service and convenience store locations, the Bronco Bookstore, University Village laundromat facilities and select vending machines. All you have to do is open a Bronco Bucks Account by depositing money into your account. It's that easy!

What is a Bronco Bucks Account

The Bronco Bucks Account is a spending balance account used like a debit card. You deposit money into your account and these funds can be spent using your Bronco Access Card at the locations listed. This allows fast, convenient, cashless transactions on campus.

ACCEPTED LOCATIONS

BOOKSTORE

PANTRY

DINING SERVICES

AND MORE

WITH ManageMyId

YOU CAN NOW

Check your card balance

View transaction histories

Report your card lost or stolen

Make real-time online deposits
DON'T WAIT IN LINE!
ORDER & PAY FOR YOUR FOOD ONLINE WITH GET FOOD!
1. Visit BroncoBucks.com and click on the GET Funds link.
2. Log on to GET Funds and click on the GET Food icon.
3. Order your food and pay with your Meal Points or Bronco Bucks.
4. Pick up your order.
5. ENJOY!

* Online ordering available during regular operating hours except O-hour (12pm - 1pm).

DON'T WAIT IN LINE!
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4. Pick up your order.
5. ENJOY!

* Online ordering available during regular operating hours except O-hour (12pm - 1pm).
Dining/Hospitality Services
Dining/Hospitality Services

APRIL 8, 2014
1 PM - 2 PM
CAMPUS CENTER MARKETPLACE (BLDG. 97)

LAKER GIRLS LUNCH DATE
AT Carls Jr.

Win Special Prizes

APRIL 8, 2014
1 PM - 2 PM
CAMPUS CENTER MARKETPLACE (BLDG. 97)

LAKER GIRLS LUNCH DATE
AT Carls Jr.

Win Special Prizes
FOUNDATION MARKETING

Dining/Hospitality Services
FOUNDATION MARKETING

Dining/Hospitality Services
Dining/Hospitality Services
Dining/Hospitality Services

SOMETHING IS BREWING

INNOVATION

BREW WORKS

CRAFTING AN EDUCATION

COMING SOON!

IBrewWorks.com
Dining/Hospitality Services
Dining/Hospitality Services

NOW OPEN FRIDAYS TO BETTER SERVE YOU

You asked... and we heard you.

NOW OPEN FRIDAYS TO BETTER SERVE YOU

PCNY

7:30 AM - 3 PM

7:30 AM - 12 PM

10 AM - 2 PM

*Hours subject to change without notice. For more info, visit www.pcnyc.org
Dining/Hospitality Services
FOUNDATION MARKETING

Dining/Hospitality Services
Dining/Hospitality Services
Dining/Hospitality Services
Employment Services
Employment Services

Welcome to CPPF Employment Services. Our department supports the Foundation by assisting the units in hiring, training and retaining the best employees as well as ensuring a safe working environment for all.

The mission of Employment Services is to provide quality service for employment, compensation, benefits, training and employee relations in a timely and professional manner. By staying current with changing laws, issues and regulations, Employment Services provides guidance to Foundation employees and departments. Employment Services is committed to providing personalized services and balancing the needs of the Foundation with fair and equitable treatment of employees.
Farm Store
Financial Services
Foundation Public Relations
FOUNDATION MARKETING

Foundation Public Relations
Foundation Public Relations
Foundation Public Relations
FOUNDATION MARKETING

Foundation Public Relations
The Bronco Bookstore was recognized as a 2014 Facebook All-Star by Connect2014 for the third consecutive year.

The award recognizes the bookstore’s innovative and effective method of engaging students on Facebook. The bookstore’s Facebook page is managed by the Cal Poly Pomona Foundation’s marketing department. The Facebook page uses creative posts, pictures, and videos to engage the campus community and highlight special events, sales, contests, and more.

With nearly 44,000 followers, the Bronco Bookstore has the largest following of any bookstore in the California State University system. It is the only university to win Facebook All-Star honors three consecutive years.

Conectazona is the largest and most comprehensive buying group and marketing services company in the college store industry.
Foundation Public Relations
California State Polytechnic University, Pomona, to open campus brewery

Innovation Brew Works has been under construction for a year and a half and will open this summer.

POMONA, Calif. - The Cal Poly Pomona Foundation has officially announced the scheduled opening of a non-alcoholic, educational innovation brewworks, CPPkraft. The facility will be the first university to have a non-alcoholic brewery with a focus on sustainability.

Innovation Brew Works has been in the works by CPP students for about a year and a half and will be opening in summer 2014.

The brewery will be run by CPP students and alumni and is part of a larger innovation facility. The facility will serve as a part of the learning experience for students in the College of Science.

Source: The Poly News

Redlands Business Degrees

www.redlands.edu/degrees/Business

Forbes Top 5% of Best U.S. Colleges Apply Now For a $2,600 Scholarship!
CONGRATULATIONS
CLASS OF 2014

We hope your dreams take you
to the corners of your smiles, to
the highest of your hopes,
to the windows of your opportunities,
and to the most special places
your heart has ever known...

We are honored to be a part
of your wonderful journey!
You make us proud!
From your friends:
Poly Trolley Takes Top Prize

The Poly Trolley has won first place in a national competition for college and university food concepts.

The fast food truck won a National Association of College & University Food Services award for its "Poly Trolley" concept, which integrates healthy, sustainable, and appealing food options. The award is given each year to the best food truck concept in the nation.

" Winning first place in the 2018-2019 competition is a huge accomplishment for our dining services department and the entire Foundation," says Paul Brandt, executive director of the Cal Poly Pomona Foundation, which manages the dining program. "We are proud to collaborate with the campus community to create a winning dining program."
Foundation Public Relations

Cal Poly Pomona Foundation, Inc. provides the services that make a dynamic campus community.

CPPFoundation.org

LIVE.

www.CPPVillage.com

The University Village provides an affordable, convenient, and fun place to live and learn. The 24-hour live-in professional staff provides leadership and peace of mind for all residents and their families.

EAT.

www.CPDPdring.com

Dining Services provides a variety of options for the campus community, with vegetarian, vegan, and/or gluten-free selections at most venues. From Mexican to Chinese food, dining choices are wide ranging.

STAY.

www.KelloggWest.com

Kellogg West Conference Center & Hotel is our on-campus hotel that offers 85 guestrooms, a swimming pool, spa, fitness center, internet access, and shuttle service to Ontario International Airport.

SUCCEED.

www.BroncoBookstore.com

The Bronco Bookstore has everything you need for a successful college experience—textbooks for sale or rent, computers, software to stay updated with the latest technology, and Bronco Gear for any occasion.

WORK.

www.BroncoChannel.com

Need a job? Let us help you. The Foundation helps connect students with on-campus employers and vice versa. We offer students flexible work schedules, convenient work locations, and valuable work opportunities.

MANAGE.

www.BroncoBucks.com

Use your Cal Poly Pomona ID Card to pay for purchases on campus, just like a debit card. It’s easy, convenient, allows you to receive money from your parents, and lets you manage how much you spend.

CELEBRATE.

www.KelloggHousePomona.com

Kellogg House Pomona is the perfect venue for weddings and other special events. Constructed in 1926, Kellogg House Pomona exudes historical charm, offers mesmerizing views, and can easily accommodate groups of up to 200.

YOUR GUIDE TO CAL POLY POMONA

DINE

SHOP

LIVE

WORK

SOCIAL

BroncoChannel.com

DINING OPTIONS ON CAMPUS

- 19 Restaurants
- 6 Convenience Stores
- Healthy Options
- Extended Hours
- Job Opportunities

It’s all here at:
CPPDining.com
Foundation Public Relations

Cal Poly Pomona Foundation, Inc. provides the services that make a dynamic campus community.

WHAT YOU SPEND ON CAMPUS ... STAYS ON CAMPUS

LIVE.
The University Village is a housing complex overlooking the San Gabriel Mountains and is steps away from the Cal Poly Pomona campus. The Village offers a 24/7 staffed front desk, a state-of-the-art exercise center, a residential commons, and 16 buildings with a variety of housing options.

EAT.
Dining Services provides a variety of options for the campus community, with vegetarian, vegan, and gluten-free options available at most meals. With six convenience stores, six cafes, a coffee roastery, and a variety of stores, Dining Services is the perfect place for students to grab a quick bite or do some shopping.

STAY.
Kellogg West Conference Center & Hotel is located on a 100-acre campus overlooking San Bernardino. The hotel features 300 guestrooms and suites, a conference center, and on-site dining options. The hotel is just a five-minute walk from Kellogg West Conference Center & Hotel and offers a variety of services, such as meeting rooms, catering, and shuttle service.

WORK.
The Cal Poly Pomona Foundation is a vibrant, dynamic place to work with a diverse and engaged workforce. The Foundation offers competitive salaries, comprehensive benefits, and opportunities for professional growth and development.

MANAGE.
With over 300 full-time employees, the Foundation is a leader in providing high-quality educational programs and services to the campus community. The Foundation is committed to fostering a positive and collaborative work environment.

SUCCEED.
The Cal Poly Pomona Foundation is dedicated to supporting the university in its mission to provide a high-quality, affordable education to a diverse student body. With a focus on innovation and excellence, the Foundation is committed to advancing the university's strategic goals.

CELEBRATE.
With its rich history and traditions, the Cal Poly Pomona Foundation celebrates the contributions of donors and the impact their support has on the university. The Foundation is committed to recognizing and thanking all contributors for their generosity.
Kellogg West Conference Center and Hotel
This day I will marry the one I laughed with, love for, dream with, and love.”

We look forward to hearing from you and helping you plan the most important day of your life.

Weddings
Host your special day at the enchanting Kellogg House or stylish Kellogg West.

Kellogg House Pomona
Nested among the lush landscape and blanketed by the walnut trees, Kellogg House Pomona is the perfect setting for an outdoor wedding ceremony and reception. Constructed in 1916, this spacious ranch style estate exudes historical charm, offers awe-inspiring views, and can easily accommodate groups of up to 250. Schedule a tour and experience the grace of Kellogg House Pomona.

Kellogg West
Located on a serene wooded hilltop, overlooking the San Gabriel Mountains, Kellogg West is a lovely venue for wedding ceremonies and receptions. Kellogg West boasts a contemporary ambience with chic tones and abundant art, and can accommodate groups of up to 300. Hotel rooms are also available at Kellogg West. Schedule an appointment to see everything Kellogg West has to offer!

Contact our wedding specialists at:
For Kellogg House
(909) 869-2919
khp@csupomona.edu
or
For Kellogg West
(909) 869-2251
kwevents@csupomona.edu

Ask about our complete wedding packages!
3801 W. Temple Ave., Bldg. 76 Pomona, CA
KelloggWest.com | KelloggHousePomona.com
Kellogg West

Our venues offer breathtaking views of the San Gabriel Mountains and our experienced wedding event planners are here to work with you on designing the perfect stage for your special day.

Hold your ceremony at any of our five stunning locations:

* Kellogg House Pomona
* Kellogg West Conference Center and Hotel
* Aratani Japanese Gardens
* Kellogg Commemorative Rose Garden
* University Union Plaza—formerly the historic Kellogg Arabian horse stables

Receptions can be held at either Kellogg House Pomona or Kellogg West.

Kellogg West Catering

From hors d’oeuvres to lavish cuisines, Kellogg West offers full-service catering for your event. For more information, call

(909) 869-2251
M-F 9:00 am - 4:00 pm
kevent@csupomona.edu

Other Special Events

Kellogg House Pomona and Kellogg West are also available for birthday parties, corporate meetings, reunions, and other special occasions.
Real Estate
Real Estate

FAIR OAKS WALK TOWNHOMES

1 HOME LEFT *

ACT NOW!
SPRING INTO A NEW HOME TODAY!

Fair Oaks Walk is a special community of 34 homes for CSU, Local College Faculty/Staff, University Affiliates like SCE, The American Red Cross, Alumni, Military & other Governmental Agencies.

AMENITIES **
- Award-winning Claremont School District
- 2-Car attached garages
- 3 Bedrooms / 2.5 Bathrooms
- 1,548 & 1,741 Sq. Ft.
- Tot Lot

CALL US TO TAKE A TOUR OR LEARN MORE:
Randy Wallace at
909.979.5555
rwallace@csupomona.edu
FairOaksHousing.com
University Village
University Village

Beautiful, Single & Available! Village!

SUMMER DISCOUNT
$120 OFF PER MONTH

Discounted rates now available at the

LIVE AT THE VILLAGE THIS SUMMER AND TAKE $120 OFF EACH MONTH!

Apply now at CPPVillage.com or call 999-869-4242

Discounted Rates
now available at the

Village! $670

Call 999-5700
University Village

Beautiful, Single & Available!

Discounted rates now available at the Village!

$670

Apply now at CPPVillage.com
or call 909-569-4242