PROJECTS

FOR THE MONTH(S) OF
JUNE 2014
<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Foundation</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>58,478</td>
<td>64,700</td>
<td>-6,222</td>
</tr>
<tr>
<td>Employment Services</td>
<td>3,067</td>
<td>2,124</td>
<td>2,104</td>
<td>2,256</td>
<td>1,934</td>
<td>2,041</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>13,526</td>
<td>17,575</td>
<td>-4,049</td>
<td>-3,764</td>
</tr>
<tr>
<td>Financial Services</td>
<td>3,043</td>
<td>2,368</td>
<td>2,094</td>
<td>2,099</td>
<td>2,033</td>
<td>2,223</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>13,860</td>
<td>18,794</td>
<td>-4,934</td>
<td>-4,432</td>
</tr>
<tr>
<td>Bronco Bucks</td>
<td>1,984</td>
<td>3,027</td>
<td>2,592</td>
<td>2,885</td>
<td>2,373</td>
<td>1,576</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>14,437</td>
<td>12,384</td>
<td>2,053</td>
<td>1,959</td>
</tr>
<tr>
<td>Gift Card</td>
<td>58</td>
<td>49</td>
<td>81</td>
<td>91</td>
<td>111</td>
<td>137</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>527</td>
<td>398</td>
<td>129</td>
<td>101</td>
</tr>
<tr>
<td>Bronco Bookstore</td>
<td>24,524</td>
<td>7,844</td>
<td>15,605</td>
<td>23,917</td>
<td>8,965</td>
<td>10,333</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>91,188</td>
<td>109,622</td>
<td>-18,434</td>
<td>-17,892</td>
</tr>
<tr>
<td>Dining Services</td>
<td>2,235</td>
<td>1,913</td>
<td>2,252</td>
<td>2,341</td>
<td>2,064</td>
<td>2,132</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>12,937</td>
<td>14,976</td>
<td>-2,041</td>
<td>-1,998</td>
</tr>
<tr>
<td>CCMP*</td>
<td>239</td>
<td>188</td>
<td>211</td>
<td>242</td>
<td>249</td>
<td>237</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>1,366</td>
<td>1,330</td>
<td>36</td>
<td>-20</td>
</tr>
<tr>
<td>BSC</td>
<td>308</td>
<td>274</td>
<td>331</td>
<td>374</td>
<td>331</td>
<td>375</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>1,993</td>
<td>2,113</td>
<td>-120</td>
<td>-220</td>
</tr>
<tr>
<td>Los Olivos</td>
<td>2,934</td>
<td>2,611</td>
<td>2,700</td>
<td>3,440</td>
<td>3,254</td>
<td>1,922</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>16,861</td>
<td>16,184</td>
<td>677</td>
<td>445</td>
</tr>
<tr>
<td>University Village</td>
<td>6,366</td>
<td>4,232</td>
<td>5,507</td>
<td>13,475</td>
<td>5,102</td>
<td>6,220</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>40,902</td>
<td>51,818</td>
<td>-10,916</td>
<td>-11,695</td>
</tr>
<tr>
<td>Housing Assistance</td>
<td>186</td>
<td>186</td>
<td>197</td>
<td>273</td>
<td>246</td>
<td>172</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>1,260</td>
<td>1,286</td>
<td>-28</td>
<td>15</td>
</tr>
<tr>
<td>Innovation Village</td>
<td>6</td>
<td>131</td>
<td>332</td>
<td>277</td>
<td>269</td>
<td>279</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>1,294</td>
<td>1,552</td>
<td>-258</td>
<td>-363</td>
</tr>
<tr>
<td>Kellogg West</td>
<td>3,109</td>
<td>2,858</td>
<td>3,335</td>
<td>3,667</td>
<td>3,065</td>
<td>2,907</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>18,941</td>
<td>16,533</td>
<td>2,408</td>
<td>2,273</td>
</tr>
<tr>
<td>Kellogg House</td>
<td>1,547</td>
<td>1,145</td>
<td>1,575</td>
<td>1,519</td>
<td>1,720</td>
<td>1,240</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>8,746</td>
<td>7,009</td>
<td>1,737</td>
<td>1,554</td>
</tr>
<tr>
<td><strong>Total Hits</strong></td>
<td><strong>60,800</strong></td>
<td><strong>38,166</strong></td>
<td><strong>48,125</strong></td>
<td><strong>67,273</strong></td>
<td><strong>40,993</strong></td>
<td><strong>40,959</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td><strong>296,316</strong></td>
<td><strong>336,278</strong></td>
<td><strong>-39,962</strong></td>
<td><strong>-39,856</strong></td>
</tr>
<tr>
<td><strong>FAIR OAKS</strong></td>
<td><strong>200</strong></td>
<td><strong>182</strong></td>
<td><strong>147</strong></td>
<td><strong>388</strong></td>
<td><strong>181</strong></td>
<td><strong>119</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td><strong>1217</strong></td>
<td><strong>2,120</strong></td>
<td><strong>-903</strong></td>
</tr>
<tr>
<td>MeetAtTheVillage</td>
<td><strong>58</strong></td>
<td><strong>64</strong></td>
<td><strong>79</strong></td>
<td><strong>156</strong></td>
<td><strong>68</strong></td>
<td><strong>75</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td><strong>500</strong></td>
<td><strong>592</strong></td>
<td><strong>-92</strong></td>
</tr>
<tr>
<td>Annual Report Page</td>
<td><strong>110</strong></td>
<td><strong>47</strong></td>
<td><strong>29</strong></td>
<td><strong>20</strong></td>
<td><strong>29</strong></td>
<td><strong>17</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td><strong>252</strong></td>
<td><strong>308</strong></td>
<td><strong>-56</strong></td>
</tr>
<tr>
<td>BroncoChannel.com*</td>
<td><strong>39</strong></td>
<td><strong>23</strong></td>
<td><strong>27</strong></td>
<td><strong>36</strong></td>
<td><strong>56</strong></td>
<td><strong>75</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td><strong>256</strong></td>
<td><strong>388</strong></td>
<td><strong>-132</strong></td>
</tr>
<tr>
<td>Bronco Commons</td>
<td><strong>311</strong></td>
<td><strong>304</strong></td>
<td><strong>352</strong></td>
<td><strong>339</strong></td>
<td><strong>294</strong></td>
<td><strong>245</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td><strong>1845</strong></td>
<td><strong>2,594</strong></td>
<td><strong>-749</strong></td>
</tr>
<tr>
<td>Book Rental</td>
<td><strong>808</strong></td>
<td><strong>148</strong></td>
<td><strong>367</strong></td>
<td><strong>469</strong></td>
<td><strong>164</strong></td>
<td><strong>247</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td><strong>2203</strong></td>
<td><strong>3,144</strong></td>
<td><strong>-941</strong></td>
</tr>
<tr>
<td>HotDogCaper.com</td>
<td><strong>25</strong></td>
<td><strong>11</strong></td>
<td><strong>26</strong></td>
<td><strong>21</strong></td>
<td><strong>54</strong></td>
<td><strong>16</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td><strong>153</strong></td>
<td><strong>124</strong></td>
<td><strong>29</strong></td>
</tr>
<tr>
<td>Bookstore Phones</td>
<td><strong>94</strong></td>
<td><strong>106</strong></td>
<td><strong>89</strong></td>
<td><strong>113</strong></td>
<td><strong>38</strong></td>
<td><strong>64</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td><strong>504</strong></td>
<td><strong>1,219</strong></td>
<td><strong>-715</strong></td>
</tr>
<tr>
<td>PolyTrolley.com</td>
<td><strong>1133</strong></td>
<td><strong>940</strong></td>
<td><strong>886</strong></td>
<td><strong>968</strong></td>
<td><strong>1391</strong></td>
<td><strong>1088</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td><strong>6406</strong></td>
<td><strong>1,665</strong></td>
<td><strong>4,741</strong></td>
</tr>
<tr>
<td><strong>TOTAL - ALL WEBSITES</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td><strong>309,652</strong></td>
<td><strong>348,432</strong></td>
<td><strong>-38,780</strong></td>
<td><strong>-38,271</strong></td>
</tr>
</tbody>
</table>
Foundation Marketing
Bronco Bookstore
FOUNDATION MARKETING

Bronco Bookstore

To better serve you, Bronco Bookstore has moved to Campus Center Marketplace during Commencement.

Bronco Bookstore
Grad Shop
At Campus Center Marketplace

grad gifts
clothing
souvenirs

broncobookstore.com

Bronco Bookstore
Grad Shop

Restroom inside!
Bronco Bookstore
Bronco Bookstore
Bronco Bookstore
Bronco Bookstore

FREE CHARGING STATION
AT BRONCO BOOKSTORE

TRADE FOR MORE
GET AN EXTRA REWARD
WHEN YOU TRADE IN YOUR DEVICE TODAY!

Extra $15 ON EVERY IPAD
Use promo code: tradein

Extra $10 ON EVERY DEVICE
Use promo code: tradein

Visit us online for more details at bronco.com/tradein

JUNE 1 - SEPTEMBER 6
FOUNDATION MARKETING

Bronco Bookstore
Bronco Bucks/Gift Card/Affiliate Card
Bronco Bucks/Gift Card/Affiliate Card

What Is the Bronco Access Card
Your Bronco Access Card is your Cal Poly Pomona ID. The magnetic strip is compatible with card readers at most campus dining service and convenience store locations, the Bronco Bookstore, University Village laundry facilities and select vending machines. All you have to do is open a Bronco Bucks Account by depositing money into your account. It’s that easy!

What Is a Bronco Bucks Account
The Bronco Bucks Account is a depleting balance account used like a debit card. You deposit money into your account and these funds can be spent using your Bronco Access Card at the locations listed. This allows fast, convenient, cashless transactions on-campus.

With ManageMyID you can now:
Check your card balance
View transaction histories
Report lost or stolen cards
Make real-time online deposits

ACCEPTED
@ BOOKSTORE
PARKING
DINING SERVICES
AND MORE

WITH ManageMyID
YOU CAN NOW
Check your card balance
View transaction histories
Report lost or stolen cards
Make real-time online deposits
Dining/Hospitality Services
Dining/Hospitality Services
Dining/Hospitality Services
Dining/Hospitality Services
Dining/Hospitality Services
Dining/Hospitality Services

Round Table Pizza

JUNE SPECIAL

LARGE HAWAIIAN PIZZA

$15

AFTER 5 PM
Employment Services
Employment Services

STRIVING FOR EXCELLENCE

Access On-Demand Training Videos Anytime, Anywhere!

VIDEO TRAINING COURSES AVAILABLE STARTING
JULY 1, 2014
FREE ACCESS TO ALL FOUNDATION BENEFITED EMPLOYEES

OVER 6000 EXISTING VIDEOS
NEW VIDEO COURSES ADDED ALL THE TIME!

BizLibrary
Effective Management through Leadership Training
Logging into BizLibrary for the first time?
Please use the following web link and credentials:
www.company.com/users/signin
Email: YourUsername Email Address
Password: YourPassword (Enter your password afterward)
Existing BizLibrary users, please log in with your current email and password.

For additional information or assistance, please contact Angelique Hernandez at
angellqueh@csupomona.edu or 909-866-2933
Farm Store
Financial Services
Financial Services
Foundation Public Relations
Foundation Public Relations

Congratulations to the 6th Annual Pepsi Scholarship Recipients

Special Recognition: Dr. Edward Merritt, Interim Dean and Professor, College of Hospitality (back row, second to left) and Janet Haderer, Education Key Account Manager, Pepsi Beverages Company (back row, second to right)

CARLA ALCAS
CORI ERVIN
ALEJANDRA GONZALEZ
BRENTA GRABOWSKI
CONGRATULATIONS TO THE CLASS OF 2014

Congratulations to all the graduating student employees of the California State University Foundation. Thank you for allowing the Foundation to be part of your learning experience at California State University. We hope we have provided you with the hands-on training and support you need to succeed after graduation. Thank you for contributing to the success of the Foundation and the University.
Craft Beer Trend Moves onto College Campuses

The craft beer trend is moving into campus pubs and even sprouting a couple of brew-your-own operations.

May 3, 2011

The Calif Poly Pomona Foundation is opening a microbrew pub called Innovation Brew Works in the Center for Training, Technology and Innovation on the campus of California State Polytechnic University Pomona. It will be staffed by hospitality and agriculture students under the direction of veteran area brewer Kevin Williams, who teaches the Beer & Culture class at CPP.

"The students will engage in all aspects of brewing, from the grueling effort of brewing to bottling the product," says Aaron Nielsen, director of dining for Calif Poly Pomona Foundation. "Beer production is scheduled to begin in August, with the beers added to the menu complementing on-campus dining options afterward.

With the move, Calif Poly Pomona may well become the only university in the country with an on-campus brewery that also adds the brew pub to a campus bistro, but maybe not for long. Colorado State University's $10 million renovation of its Lowry Student Center, scheduled to open this fall, will include a brewery-in-a-cafe to be academic, but which may also sell its products at Lowry's Ramskeller campus pub.

RELATED
- Campus Food Pantries Help Food-Hungry Students
- Mobile Ordering Can Help Satisfy Campus Dining

"Our decision is simple in the current economy," says Daniel Askew, managing director for the Lowry Center. "The main intention is to train highly skilled people in the fermentation process and add a new revenue stream."
Poly Trolley wins big at NACUFs awards

Culinary Poly Pomona's food truck took first place at the National Association of College and University Food Services (NACUFs) 2014 Layd E. Horton Dining Awards.

"Poly Pomona's food truck-the Poly Trolley—has been awarded first place in the National Association of College and University Food Services (NACUFs) 2014 Layd E. Horton Dining Awards.

The Layd E. Horton Dining Award was named after a founder and past president of the NACUFs. It is the ultimate professional tribute for college and university food service teams, with over 550 institutions of higher education across the United States and Canada as members.

Source: FoodService Director
Bronco Channel GIVEAWAY

Prizes include:

IPAD MINI
GoPro HERO3
$250 Bronco Gift Card
AND MORE!

Enter online:
BRONCOCHANNEL.COM

BroncoChannel.com
Foundation Public Relations

Visit BroncoChannel.com for a chance to win an IPAD MINI!

DINE
SHOP
LIVE
WORK
VISIT
SOCIAL

BroncoChannel.com
Foundation Public Relations
Foundation Public Relations

Cal Poly Pomona Foundation, Inc.'s Poly Trolley
NACAS: Innovative Use of Technology
The Poly Trolley Documentary

Click the link to watch:
http://www.youtube.com/watch?v=Ay7ka2cQ2kA
Kellogg West Conference Center and Hotel
Kellogg West/Kellogg House

About Kellogg House Pomona

Nestled among the lush landscape and shaded by the walled terrace, Kellogg House Pomona is the perfect venue for weddings, corporate meetings, birthday parties, and other special events. Constructed in 1896, this spacious, ranch style walled mansion features a grace, offers mesmerizing views, and can easily accommodate groups of up to 200. Schedule a tour and experience the grandeur of Kellogg House Pomona!

Kellogg House has a wonderful, rich history that makes it even more special [read more]

Galleries

Kellogg House Weddings & Receptions  Kellogg House Pomona  Wedding Venues
Real Estate
Real Estate
University Village
University Village

APPLY*
TODAY
FOR THE 2014-15 ACADEMIC YEAR

APPLY ONLINE
CPPVillage.com

*terms and conditions apply

The Village is just minutes away from the Cal Poly Pomona Campus.